



NEW COUNCIL DEVELOPMENT

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PURPOSE:

WHY?

**What is Your
WHY?**

WE HAVE 2 CHOICES

**Keep Our
Order
Strong For
Years To
Come**

○ **Do Nothing and Watch as
More & More Councils
Struggle**

○ **Or Get Involved & Make A
Difference**

**Each & Every One of Us are Tasked to
Recruit New Members**

How Do You Start A New Council?

Where Do We Begin?

- **Locate a Council Opportunity.**
- Is there a New Pastor in One of The Parishes in your District that would Like a Council?
- Find Out What You Can About The Parish.
- Attend a Mass or Two, to Get Familiar With The Parish.
- Can You Make Any Contacts Within The Parish? (Ushers, Lecturers, Or From Other Parish Activities)

DEVELOP A RELATIONSHIP WITH THE PASTOR & OTHER RELIGIOUS PARISHIONERS

- An email of introduction is a good start but the District Deputy must personally visit with the pastor.
- This first meeting is crucial with the DD explaining the Order and the benefits of having a Knights of Columbus council in his parish. (SHARE YOUR WHY)
- Schedule after mass membership drives with Pulpit and Bulletin Announcements.
- Establish a “Potential” Knights List from Father.
- Schedule additional meetings.

THIS IS NOT A ONE PERSON JOB

- START A TEAM
- INVITE STRONG MEMBERS FROM YOUR COUNCILS, DISTRICTS & CONFERENCES TO JOIN YOUR MEMBERSHIP TEAM
- PAST GRAND KNIGHTS & FORMER DD's ARE FANTASTIC CHOICES
- START A CEREMONIALS TEAM –
Who Do You Know That Are Really Good Speakers?

BEGIN THE PROCESS

- Report A Notice of Institution Form # 136
- 30 members needed
- A Council number will be issued
- A Council Outfit Kit will be sent to the DD or Membership Leader
- Organize A Recruitment Drive Date & Full Schedule In Advance
- Set A Ceremonials Date
- Invite The Nearest Insurance Agent

NEXT STEPS:

- Invite New Knights To An Organizational Meeting.
- Bring The New District Deputy
- Invite Your Conference Officers
- Make It Interesting
- Elect Council Officers
- Consider A Training Seminar – (There Are People Awaiting Your Call)
- Invite These New Members To Other Council Events

APPLICATION FOR A CHARTER

- Within 90 days of the issuance of a Council number the Charter Application Form 137 must be submitted
- Charter members are only new members who signed applications or members that transferred their membership into the new Council on or before the date of institution.
- If the Council is to be named after an individual, the District Deputy includes a short biography, along with the date of death, since the laws of the Order provide that no council can be named after a living person.
- If the District Deputy does not designate a council name on the application, the Charter will reflect the City in which the Council was established.

PRESENTATION OF THE CHARTER

- Upon receipt of the Charter, it is up to the District Deputy to make a Formal Presentation of the charter to the grand knight on behalf of The Supreme Knight and the Board of Directors. The Charter gives evidence of the right to exist as a Council and Authority to confer membership in accordance with the Charter, Constitution and Laws of the Order
- HINT: You Should Invite Our Worthy State Deputy & His Officers To The Event,, As Well As Your Conference Team

MAKE IT A CELEBRATION

THE MOST IMPORTANT THING

- FOLLOW UP
- This New Council Needs Mentors – It Will Not Survive Without Continued Support
- Call Upon Your Board of DD's, Conferences & State Team
- We Can Not Just Walk Away – It Will Fail

COMMITMENT IS VERY IMPORTANT

BTW: DD's Need To -

- Reach Out To Other Knights In the Local Area That Can Express How The K of C Has Improved Their Lives
- Examples To Consider: PGK's, FDD's, Conference Officers & State Officers, Local Program Appointees

MAKE IT A TEAM EFFORT

THE FEELING OF SUCCESS IS VERY CONTAGIOUS

REMEMBER WHAT BRINGS YOU HERE TO VILLA ROMA

PERSEVERANCE CONQUERS ALL!!!

“Set Up Your Plan Carefully & Follow It Through”

~ Remain Positive ~

However,, Not Every Recruiting Drive Will Prove Successful.

BUT,, “DO NOT QUIT”

**“THE BEST WAY TO GET STARTED IS TO
QUIT TALKING AND START DOING” - *Walt Disney***