### Membership is the Lifeblood of Our Order!

#### **Recruiting – James Funaro**

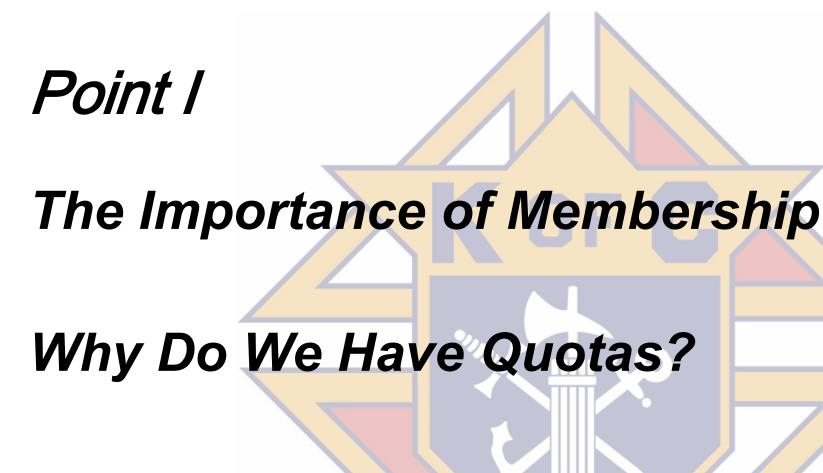
Agenda

#### How Important is Membership?

#### **Do We Have a Winning Culture?**

**Quick Start** 





TTT

**Startling Statistics!** 

- 21 million Catholic men are not members of a Catholic men's organization
- 7 million men in the USA say they are willing to join the Knights of Columbus!!!
- 47% of members report they joined the Order because they were invited
- 33% of us have never asked men to join



### Point II

# • A Winning Culture Is Essential To Success!

- Appreciation
- Alignment
- Belonging
- Trust
- Leadership!!!



- INSPIRE Growth and Create a Winning Culture
- Be a Support & Resource
- Hold Councils Responsible
- Help councils Plan The Fraternal Year



## Point III QUICK START!!!

#### You can't win Star Council/District/COH in JUL/AUG, but you can lose it!

We will have 4 designated Church Drive Weekends

# Gen. Norman Schwarzkopf

• When placed in command, take charge!

