



The New York State Council Bulletin Contest

(Use this resource as a guideline when submitting your council bulletins for consideration in the statewide contest.)

The New York State Council offers several means for Councils throughout the state to be rewarded for their efforts throughout the Columbian year. One of these means is that of a Council Bulletin Contest. Showcasing your council's membership, programs and Columbiettes or Ladies Auxiliary through a monthly or bi-monthly publication is a good way to keep your council abreast of its happenings and goes a long way towards membership retention when a member is mentioned by name in your newsletter.

I share with you the guidelines that will be used in the judging of the 2010—2011 Council Bulletin Contest.

Publications must be the product of council members. Exceptions are photographs, cartoons or detailed artwork.

Councils must submit four (4) issues of their newsletter with publication dates between July 1st, 2010 and March 1st, 2011. The key thing to remember is “why” four issues are required. Not every issue may feature something about the 4th degree, your chapter, or KofC insurance. Having a minimum of four issues per council should ensure the variety of news that your council bulletin presents.

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All entries must be in the hands of the State Chairman via US Postal Mail by March 15, 2011.

The newsletter must list on each issue, the following:

- a. Council Name and number.
- b. Editor's name
- c. District number

Send entries in as printed.

First, second and third place prizes will be awarded for each of the major conferences:

- a. Upstate
- b. Downstate
- c. Long Island

Judging—Empire State Bulletin Editor and committee of men in journalism, printing and publishing.

Publications will be graded on a 100 point system as follows:

Category	Points
Editing	15
Format	10
State Council News	10
Council News	10
Membership (Drives, member profiles, members name in the news, etc.)	10
Fourth Degree	10
Fr. McGivney	10
Council Committee Reports	10
Supreme Council News	5
Insurance News	5
Chapter/Conference News	5

The single largest change to the contest since 2008 is the inclusion of 10 points for our founder, Fr. McGivney. Every council newsletter, not only in New York State, but throughout our order, should be shining the light and the life of our founder. It is our duty, NOW to sing the praises and tell the story of Michael McGivney to John Q Public. Anything about the life of our founder will be considered for point awarding.

One change for 2010-2011 from previous years is that we now award less points for editing and more for Council Committee Reports. The reasoning for this is that most councils always receive the maximum amount of points for editing. The additional points for Council Committee Reports should reflect more involvement from the membership with the newsletter.

Winners of the contest will be announced at the convention in May.

Send issues to:

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