

NEW YORK STATE COUNCIL

KNIGHTS OF COLUMBUS

CHARITABLE

AND

BENEVOLENT

PROGRAM

2010

**ARTHUR HARRIS
STATE DEPUTY**

**FRANK BAGLEY
DIRECTOR**

**ROBERT NEALON
SECRETARY -
TREASURER**

TABLE OF CONTENTS

TOPIC	PAGE #
WHAT IS C&B.....	1
THE PRIZES.....	1
QUICK START DRAWING.....	2
EARLY BIRD DRAWING.....	3
BONUS PLAN.....	2 & 3
FINAL DRAWING.....	4
ROLE OF THE GRAND KNIGHT.....	5
COUNCIL CHAIRMAN INFORMATION.....	6
ROLE OF THE COUNCIL CHAIRMAN.....	6
ROLE OF THE STATE COMMITTEE.....	7
C&B DIRECTOR.....	7
STATE C&B SECRETARY/TREASURER.....	7
MAJOR CONFERENCE COORDINATOR.....	7
MINOR CONFERENCE COORDINATOR.....	7
STATE AUXILIARY CHAIRMAN.....	7
WHAT DOES THE STATE COUNCIL DO WITH ITS SHARE.....	8
WHAT DOES THE LOCAL COUNCIL DO WITH ITS SHARE.....	8
STATE COUNCIL RECOGNITION AWARDS.....	9
C&B ACHIEVEMENT AWARDS.....	9
C&B DIRECTORY2010.....	10
C&B TEAM 2010.....	11

WHAT IS C & B

C&B means **Charitable and Benevolent** and is a program to raise funds by means of a raffle, whereby both the state and local councils benefit from the efforts exerted by the membership.

Each raffle book contains 15 chances, each selling for \$1.00. The completely sold book is to be returned to the local council. **For each sold book the New York State Council must receive \$7.00.** The remaining funds stay in the local council. This means the local council can earn as much as \$10.00 per sold book with the council bonus. Each local council may not charge more than \$1.00 per chance and must return \$7.00 per completely sold book to the New York State Council. Partially sold books will be turned in at an appropriate pro-rated basis. (\$.50 per sold chance)

THE PRIZES ARE

GRAND PRIZE - \$25,000.00

2ND PRIZE - \$10,000.00

3RD PRIZE - \$5,000.00

10 CONSOLATION PRIZES OF - \$1,000.00 EACH

EACH SOLICITOR* OF THE WINNING TICKET WILL RECEIVE A CASH PRIZE AS FOLLOWS:

**\$1,000 Grand Prize, \$500.00 Second Prize, \$250 Third Prize
\$100 for (10) Consolation Prizes**

*The Solicitor **MUST** complete the SELLER portion of the ticket to be eligible for this cash prize.

**ALL CHECKS MUST BE DRAWN ON LOCAL COUNCIL CHECKING
ACCOUNTS**

AND MADE PAYABLE TO:

**NY STATE COUNCIL KNIGHTS OF COLUMBUS
CHARITABLE & BENEVOLENT FUND**

MAIL TO:

NEW YORK STATE COUNCIL
KNIGHTS OF COLUMBUS
P.O. BOX 640789
OAKLAND GARDENS STATION
OAKLAND GARDENS, NY 11364-0789

QUICK START DRAWING
SUNDAY, JULY 25, 2010 – 12:00 Noon.
AT
THE STATE WIDE MEETING
AT THE
RADISSON HOTEL ROCHESTER RIVERSIDE
ROCHESTER, N.Y.

This part of the program is designed to award the sellers for the participation during the early stages of the C&B Program. The prizes are as follows:

PRIZES WILL BE DISTRIBUTED BASED ON THE (3) MAJOR CONFERENCES

1ST PRIZE.....	\$400.00 Each	-	Total \$1,200.00
2ND PRIZE.....	\$250.00 Each	-	Total \$ 750.00
3RD PRIZE.....	\$100.00 Each	-	Total \$ 300.00

Credit in books toward bonus will be given to the winning seller's council, but only if the Council reaches bonus status will this be applied. Based at \$7 per book 1st prize 60 books, 2nd prize 35 books and 3rd prize 15 books.

TO BE ELIGIBLE THE FOLLOWING RULES APPLY:

- 1 Back covers will be used to determine winners.
- 2 Sold books must be sent in with back covers filled in with \$7.00 for each book sold.
- 3 All returns must be received prior to 12:00 noon. Sunday, July 25, 2010.
- 4 Be sure back covers are filled out completely.
- 5 Under no circumstance can a LOCAL COUNCIL'S name or HOME CORPORATION'S name appear as the seller or purchaser of a book or ticket. If any such cover or ticket is drawn, it will be immediately disqualified and discarded.

.....
THE BONUS PLAN: HOW IT WORKS

Councils selling the equivalent of one (1) book for every two (2) members will earn an additional \$2.00 per book sold, this bonus money will be paid to the eligible councils in the month of March 2011.

No council is permitted to deduct its anticipated bonus from returns made to the State Council during the course of the drive.

The council's authorized membership, calculated to qualify for bonus status, will be based on the following formula:

Active members (associate members + insurance members minus inactive members) on the rolls in Supreme Council, New Haven, Connecticut as of July 1, 2010.

Bonus quotas will be published by the NY State Council C&B Committee as soon as they are made available.

EARLY BIRD DRAWING
 SUNDAY, SEPTEMBER 26, 2010 – 1:00 to 5:00P.M.
 AT
 MSGR. BURKE/ROCKAWAY COUNCIL #2672
 KNIGHTS OF COLUMBUS
 333 BEACH 90TH STREET
 ROCKAWAY BEACH, N.Y. 11693

This part of the program is designed to award the sellers for the participation during the early stages of the C&B Program. The prizes are as follows:

PRIZES WILL BE DISTRIBUTED BASED ON THE (3) MAJOR CONFERENCES

1ST PRIZE.....	\$750.00 Each	-	Total \$2,250.00
2ND PRIZE.....	\$500.00 Each	-	Total \$1,500.00
3RD PRIZE.....	\$250.00 Each	-	Total \$ 750.00

Credit in books toward bonus will be given to the winning seller’s council, but only if the Council reaches bonus status will this be applied. Based at \$7 per book 1st prize 110 books, 2nd prize 70 books and 3rd prize 35 books.

TO BE ELIGIBLE THE FOLLOWING RULES APPLY:

- 6 Back covers will be used to determine winners.
- 7 Sold books must be sent in with back covers filled in with \$7.00 for each book sold.
- 8 All returns must be received prior to 3:00 p.m. Sunday, September 26, 2010.
- 9 Be sure back covers are filled out completely.
- 10 Under no circumstance can a LOCAL COUNCIL’S name or HOME CORPORATION’S appear as the seller or purchaser of a book or ticket. If any such cover or ticket is drawn, it will be immediately disqualified and discarded.

.....
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FINAL DRAWING

The final drawing will take place Saturday evening, December 4, 2010 at the Westchester Marriot Hotel, Tarrytown, NY. Everyone is invited to join with us at the gala event of fun and excitement. Information regarding reservations can be found further on in this booklet.

We ask all councils who return all sold books after the early bird drawing (09/20/10) to please remove the front and back covers and discard them and only return the ticket stubs. This will make the Committee's job easier and lighten you mail package resulting in less postage.

All books should be turned in no later than 3:00 p.m. Saturday December 4, 2010. Please be reminded that a council check must accompany all returns. **Do not send the book using UPS or Federal Express as they will not deliver to a post office box.**

Caution

Under no circumstances can a LOCAL COUNCIL'S name or HOME CORPORATION'S name be on any ticket as the purchaser or seller. If any such ticket is drawn, it will be immediately disqualified and discarded.

If you plan to be at the drawing on December 4, 2010, or if you plan to stay overnight or for the entire weekend, you are welcome to do so but advance reservations are required. Rooms are limited; so don't hesitate to make your reservations early.

EVERYONE IS WELCOME

TO THE DRAWING

December 4, 2010

AT

WESTCHESTER MARRIOT HOTEL

670 WHITEPLAINS ROAD

TARRYTOWN, NY 10591

914-631-2200

For reservations call Sonny or Lois

ROLE OF THE GRAND KNIGHT

The most single important action that a Grand Knight can take to assure the success of the C&B program is the appointment of the council Chairman.

The following criteria should be used when the Grand Knight is searching for the right man for this important position.

- 1 First and foremost he should be an active member who has past experience in the council and who is interested in the C&B program's success.
- 2 He must be willing to learn how the C&B program works and how it benefits the local council and the State Council.
- 3 He must be a leader in your council, with plenty of enthusiasm, initiative and imagination. He must be ready to launch your program with new ideas and be able to motivate the members and their families into participating above average.
- 4 He must be able to audit and track numbers of books received, distributed, sold and account balance.
- 5 He must be able to attend council meetings and report to the membership the status of the program in the council. He may also be called upon to attend certain district, chapter, conference or state meetings.

It may be said that this type of a man is hard to find, but if you feel that this program can provide revenues for your council's charitable and other worthwhile functions, you will select the best man to develop your council's winning combinations.

After you have picked your chairman, you must give him your total support. See that he gets a good group of hard selling members on his committee. Attend all council C&B meetings and encourage everyone's participation.

NOTE

GRAND KNIGHTS ARE RESPONSIBLE TO REPORT THE FOLLOWING INFORMATION TO THE C&B COORDINATOR IN THE AREA AS SOON AS HE SELECTS THE COUNCIL C&B CHAIRMAN.

CHAIRMAN'S NAME: _____

ADDRESS: _____ **CITY:** _____ **STATE** _____

ZIP CODE: _____ **TELEPHONE:** _____

COUNCIL NAME: _____ **COUNCIL #:** _____

MINOR CONFERENCE AREA: _____

ROLE OF THE COUNCIL CHAIRMAN

- 1 Select your committee and be particular in getting the enthusiastic member who believes in the benefits that C&B can give your council and the State Council.
- 2 Get acquainted with your Auxiliary Chairman assigned to your council. Make sure he has your correct name, address and telephone number.
- 3 To create competition, set up teams, within each team, include those members who are inactive in your council and get them involved with members who are active and enthusiastic in the C&B program.
- 4 Prepare messages to members via council bulletins and fliers at council meetings. Keep your member informed of the importance of the C&B program to your local council and State council. From time to time you will receive letters and fliers from the State Committee. Feel free to copy them and have them available to your members.
- 5 Send each member at least one book and a letter explaining the importance of this program and encourage them to return the sold book as soon as possible. Enclose a self-addressed return envelope with your mailing.
- 6 Set up a telephone call list of members who fail to return the sold book within 10 days to two weeks, Personal contact works wonders.
- 7 Stimulate interest in your council with an Incentive Program. Give prizes for achievement, such as a hat with the K of C emblem on it or even a windbreaker. These items are available through the Supreme Council supply catalog and are reasonably priced. Remember we want to motivate participants. Use your creativeness and imagination. Remember, the more books sold, the more income for your council.
- 8 Sell at shopping plazas, supermarkets, sporting events, outside of your church after masses on Sunday or wherever people congregate. Remember you must receive permission and pastors before you can sell on their property.
- 9 Ask for help from your Columbiettes, Ladies Auxiliary, Squires, Squirettes and senior citizens.

ROLE OF THE STATE COMMITTEE

The State Committee is appointed by the State Deputy. The function of this Committee is to administer, organize, coordinate and see that the C&B program functions to provide revenue to the State and local councils to enhance their charitable and benevolent programs throughout New York State and our order.

WHO ARE THE STATE COMMITTEE

C&B DIRECTOR – Responsible for the overall administration of the program statewide, answers directly to the State Deputy.

STATE C&B SECRETARY-TREASURER – Responsible for distribution of books, fliers and status reports to local councils and State Committee personnel. All sold books are returned to the State C&B Secretary-Treasurer. He will record and deposit all funds into the State C&B checking account. He will prepare a yearend report for the State Council Convention Book. The Secretary-Treasurer will report to the State Deputy.

MAJOR CONFERENCE COORDINATOR – responsible for all activities of the C&B Program in his four Minor Conference areas. His primary function will be to organize a committee in his conference area. He will also ensure that his areas are serviced with sufficient supplies to conduct a successful program in his area. The Major Conference Coordinator will report to the C&B Director.

MINOR CONFERENCE COORDINATOR – Responsible for all of the local council activities of his Conferences. He will direct and report all activities of the Auxiliary Chairman assigned to him. He will ensure all local council chairman names are properly recorded with the Director. He will also report the councils assigned to Auxiliary Chairman and to the State C&B Secretary. He will report to the Major Conference Coordinator.

STATE AUXILIARY CHAIRMAN – responsible for activities at assigned local councils. He is responsible to maintain reports from local councils, monitor activity of the C&B Program in assigned councils and ensure local councils have adequate supplies to conduct the Program successfully. He will be expected to attend District meetings. The Auxiliary Chairman will report to the Minor Conference Coordinator.

STATE VICE CHAIRMAN – will assist the Minor Conference Coordinators and Auxiliary Chairmen; maintain a supply of C&B books and posters and attend District meetings.

WHAT DOES THE STATE COUNCIL DO WITH ITS SHARE

- 1 Pay all expenses affiliated with the C&B campaign, such as; cost of printing raffle books, posters, advertisements and promotion, prizes and awards, training of State Committee and Council Committee and any other associated program expenses.
- 2 Supports religious vocations and community activities throughout the State.
- 3 Supports youth programs (Squires, Free Throw, etc.)
- 4 Supports all Ordinaries throughout New York State in their diocesan programs.
- 5 Provides financial assistance for religious programs for the armed forces.
- 6 Provides financial assistance to combat indecent and immoral use of the media.
- 7 Supports many other charitable works of mercy when called upon to do so, such as disasters, floods, earthquakes, fires, health services research, homeless, feeding the poor, assisting people with disabilities, and cancer research, just to name a few.
- 8 Supports State Pro-Life program.
- 9 Supports all evangelizations programs throughout the State.

WHAT DOES THE LOCAL COUNCIL DO WITH IT SHARE

The printing of C&B Program posters and books are all made available to the local council at absolutely no cost to them. Their only expenses should be postage and mailing to their membership and any incentive programs they use to promote the program in their council.

Each council will use the revenue from the C&B program to promote any charitable and benevolent programs in their local areas where it would not be practical for the State Council to do so. Each council is responsible to keep financial records of revenue derived from this program and how funds are dispersed. Each Council Chairman will be responsible to account for all books received from the State Council at the end of the program in December.

STATE COUNCIL RECOGNITION AWARDS

At the New York State Council Convention in 2011, those councils, which have attained outstanding status during the 2010 C&B Campaign, will be awarded suitable Recognition Awards.

The council that achieves the number 1 status in the categories listed will receive an award.

TOTAL SALES BOOKS PER MEMBER

TOTAL SALES CATEGORY LEADERS	BOOKS PER MEMBER AREA LEADER
CATEGORY 1 OVER 800 MEMBERS	SUFFLOK
CATEGORY 2 501 – 800 MEMBERS	NASSAU
CATEGORY 2 401 – 500 MEMBERS	QUEENS
CATEGORY 4 351 – 400 MEMBERS	KINGS
CATEGORY 5 301 – 350 MEMBERS	BRONX/MANHATTAN/STATEN ISLAND
CATEGORY 6 251 – 300 MEMBERS	WESTCHESTER/PUTNAM
CATEGORY 7 201 – 250 MEMBERS	HUDSON VALLEY
CATEGORY 8 151 – 200 MEMBERS	CAPITAL
CATEGORY 9 101 – 150 MEMBERS	WESTERN
CATEGORY 10 25 – 100 MEMBERS	CENTRAL
	FINGER LAKES
	NORTHERN

C&B ACHIEVEMENT AWARDS

TOP 10 COUNCIL AWARDS – Ten top councils in total sales in the state will receive an award.

COORDINATOR AWARD – All Minor Conference Coordinators who achieve 10% increase over 2009 sales will receive an award.

AUXILIARY CHAIRMANS AWARDS – All Auxiliary Chairmen who achieve 10% increase over 2009 sales will receive an award.

COUNCIL CHAIRMAN AWARD – council Chairman and spouse, from council selling the most books will be the guest of the State Council at the 2011 Annual State Convention.

TOP SELLER AWARD – Top seller in the state will receive \$150 toward his expenses at the 2011 Annual State Convention and will receive a special award.

STATE DEPUTY CUP – To be awarded to a Council in each major conference area based on the largest percentage increase of sales over the previous year's sales of a minimum of 50 books.

C&B DIRECTORY

NEW YORK STATE C&B DIRECTOR

FRANK BAGLEY
461 BEACH 136TH STREET
BELLE HARBOR, NY 11694
RES: (718) 945-1226
E-Mail – Fbagley577@ aol.com
Fax (718) 945-1226

C&B SECRETARY – TREASURER

ROBERT NEALON
224-30 EDMORE STREET
QUEENS VILLAGE, NY 11428-1922
RES: (718) 740-2624
E-Mail – Nkerryman@earthlink.net

MAJOR CONFERENCE COORDINATORS

DOWNSTATE
Thomas Battaglia
1608 Route 376
Wappinger Falls, NY 12590
RES: 845-463-4577
E-Mail – Tbattag@Optonline.net

LONG ISLAND
Henry Theiling
177 West 20th Street
Deer Park, NY 11729
RES: 631-667-2296
E-Mail Henryt@optonline.net

UPSTATE
Roman Zguta
18 Clearview Drive
Spencerport, NY 14559
CELL: 585-230-5261
E-Mail – Rzguta@rochestr.rr.com

Minor Conference Coordinator: _____

Address: _____ Tel: _____

City: _____ State: _____ Zip: _____

Auxiliary Chairman: _____

Address: _____ Tel: _____

City: _____ State: _____ Zip: _____

***** 2010 *****

C&B TEAM

Director	Frank Bagley	718-945-1226
Secretary/Treasurer	Robert Nealon	718-740-2624

Major Conference Coordinators

Downstate	Thomas Battaglia	845-463-4577
Long Island	Hank Theiling	631-667-2296
Upstate	Roman Zguta	585-352-6356

Minor Conference Coordinators

Long Island

Kings	Spaziani, Armando	718-331-4047
Nassau	Karchinski, Kenneth	516-781-8710
Queens	Sofield, Joseph	516-328-3220
Suffolk	Lundin, George	631-589-2255

Downstate

B/M/S	Newborn, Edmund	718-761-8965
Capital	Cordone, Joseph	518-883-3142
Hudson Valley	Pomarico, John	845-831-4446
Westchester/Putnam	Leonardo, Gary	914-739-8162

Upstate

Central	Davis, George	315-468-0194
Finger Lakes	Tresohlavy, David	585-392-9584
Northern	Boulio, William	315-639-6688
Western	Staklosa, Raymond	716-826-1068

Listed above are your contacts for all C&B books and posters for this year's program. If your Council needs books or posters call the appropriate Minor Conference Coordinator in your area, if you cannot contact him call your Major Conference Coordinator. If you are unable to reach either of these men, do not hesitate to call Bob Nealon, Secretary/Treasurer or myself. There is absolutely no reason why your council should not have books and posters, in order to make this years C&B campaign a complete success.

**NEW YORK STATE COUNCIL
KNIGHTS OF COLUMBUS
CHARITABLE AND BENEVOLENT COMMITTEE**

**WE ASK YOU AND YOUR FRIENDS TO JOIN US AT THE
WESTCHESTER MARRIOT HOTEL
FOR THE FINAL DRAWING**

DECEMBER 4, 2010

LET'S MAKE HISTORY

**2010 NEW YORK STATE COUNCIL C&B PROGRAM
HIGHLIGHTS**

QUICK START DRAWING FOR SELLERS

SUNDAY July 25, 2010

9 Cash prizes Totaling \$2,250.00

at the State Wide Meeting – Radisson Hotel Rochester Riverfront

EARLY BIRD DRAWING FOR SELLERS

SUNDAY, SEPTEMBER 26, 2010

9 Cash prizes Totaling \$4,500.00

at Msgr. Burke/Rockaway Council #2672, Rockaway Beach, NY 3:00 PM

**FINAL DRAWING AT
WESTCHESTER MARRIOT HOTEL
SATURDAY DECEMBER 4, 2010**

Grand Prize \$25,000

2nd Prize of \$10,000

3rd Prize of \$5,000

10 Consolation Prizes of \$1,000 Each

Council Bonus Program Remains The Same as In Previous Years

Make all checks payable to: New York State Council C&B Program

Mail all returns for your Council with \$7.00 per book to:

New York State Council Knights of Columbus

P.O. Box 640789 Oakland Gardens Station

Oakland Gardens, NY 11364-0789